



## **HELMUT-SCHMIDT-PROGRAMME** (MASTER'S SCHOLARSHIPS FOR PUBLIC POLICY AND GOOD GOVERNANCE)

**DAAD**

Deutscher Akademischer Austauschdienst  
German Academic Exchange Service

### **OBJECTIVES OF THE PROGRAMME**

This scholarship programme is designed to academically qualify future leaders in politics, law, economics and administration according to the principles of Good Governance and to prepare them in a praxis-oriented course for their professional life. The programme offers very good graduates with a first university degree the chance to obtain a Master's degree in disciplines that are of special relevance for the social, political and economic development of their home country. With the knowledge and experience acquired in Germany the scholarship holders should later contribute to the establishment of democratically oriented economic and social systems aimed at overcoming social tensions.

### **TARGET GROUP**

Very well qualified graduates with a first university degree (Bachelor or equivalent) who in the future want to actively contribute to the social and economic development of their home countries. The scholarships are offered both for young graduates without professional experience and for mid-career professionals. The scholarship scheme is open to candidates from Africa, Latin America, South Asia, Southeast Asia as well as from countries in the Middle East.

### **WHAT IS FUNDABLE?**

The scholarships are granted for selected Master courses at German institutions of higher education in different cities in Germany. The selected Master courses have a subject-specific focus on: public policy, good governance, international relations, public management, public administration and civil society. The courses have an international orientation and are taught in German and/or English. The scholarship holders will study in groups and be offered special tutoring at their host institutions. Furthermore, there is the possibility of networking events for participants in different courses and their attendance at tailor-made workshops. Before taking up their Master studies the scholarship holders will be placed on German courses in Germany for normally 6 months (this also applies to scholarship holders in Master courses taught in English).

### **CONTACT AND ADVICE**

Further information can be obtained on our website [www.daad.de/ppgg](http://www.daad.de/ppgg) or at the 8 universities.

# *HELMUT-SCHMIDT-PROGRAMME*

*(MASTER'S SCHOLARSHIPS FOR PUBLIC POLICY AND GOOD GOVERNANCE)*

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This DAAD programme is funded by:





## PUBLIC ECONOMICS, LAW AND POLITICS

LEUPHANA UNIVERSITY OF LÜNEBURG, LEUPHANA GRADUATE SCHOOL

The city of Lüneburg is over 1,000 years old and situated in the North of Germany close to the vibrant city of Hamburg. The Leuphana University is a reform university that implements a humanistic, proactive and sustainable approach in teaching and research. The Leuphana puts great trust onto students' responsibility, curiosity and initiative, on a broad-ranging change in perspective that questions presumably settled knowledge, and on dialogue not only among the various disciplines but between science and practice. Intensive faculty advising and work in small groups encourage the communicative exchange and an active learning community.

### Master Programme

The two-year degree programme Public Economics, Law and Politics (PELP), MA requires 120 ECTS credit points and is concluded with the Master's thesis during the fourth semester. The programme unites disciplines that have traditionally examined the relationship between state, society and economy. Questions, problems and solutions that emerge from this complex network of relations will be analysed from the perspective of political science, economics and law. The causes, the contexts and the social and economic effect of state action stand at the centre of this programme. In addition, the programme also focuses on development theory and policy which will be of special interest to PPGG candidates. Students are provided with an academically grounded, yet interdisciplinary, account of how politics, law and economy interact. The classes in the first semester are taught in English, from the second semester on they are mainly taught in German.



**LEUPHANA**  
UNIVERSITÄT LÜNEBURG

### Network and Careers

In addition to close contacts to several institutions, such as the German Institute of Global and Area Studies (GIGA) in Hamburg, the Leuphana builds also upon a wide range of networks with international universities and institutions. Furthermore, the Leuphana offers also a great number of clubs, organisations and initiatives, which contribute to an active student life on the campus. Within the Master Programme, students are trained to analyse complex, multi-level issues of public policy and politics at the interface between politics, business and law from an academic point of view. This prepares students for managerial positions in administrative, national and international organisations and also to work in civil society organisations and to engage in political consulting.

### Students' Profile

Studying at the interface of various disciplines requires a high level of academic commitment. Thus, the programme addresses highly qualified and motivated graduates with a bachelor degree or its equivalent in the fields of politics, law, economics and administrative sciences. Prerequisites include, among others, an above average transcript for the preceding degree, as well as a very good knowledge of English and German.

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## MASTER OF GOVERNANCE AND PUBLIC POLICY

UNIVERSITY OF PASSAU  
FACULTY OF ARTS AND HUMANITIES

The city of Passau lies in the southeast of Germany and right at the heart of a unified Europe. The University of Passau is beautifully located at the confluence of the three rivers Danube, Inn and Ilz. Idyllically situated on the banks of the River Inn, on a green campus that has just recently been elected the most beautiful campus in Germany. Founded in 1978, the University of Passau combines an up-to-date learning and research infrastructure with state-of-the-art technology, offering its about 12,000 students a place to study of the highest academic standard.

### Master Programme

The study course Governance and Public Policy has a two-year-curriculum. In their first term, students will get acquainted with the foundations of governance research as well as with the basics of statehood and Good Governance in order to provide a theoretical framework in which the following interdisciplinary classes are embedded. In these Master classes, students will focus on topics from areas of Comparative Politics/Public Policy, Global Governance, European Integration, Recent European History, European and International Law and Public Policy as well as Political Institutions and Social Transformation. This curriculum is complemented by various classes to enhance the students' occupational skills, e.g. courses on presentation techniques and paper writing.

### Network and Career

The University of Passau is one of the most international institutions of higher learning in Germany and enjoys a vibrant international community. Another chance of getting access to an international network is provided by taking part in the annual World Model United Nations conferences as member of the Passau delegation or by joining our various summer schools with students from all over the world.

The MA Governance and Public Policy offers its graduates a variety of career opportunities especially within the decision making structures in the students' home countries at the interface of political and social sciences and law. Graduates will also be well prepared to be employed in national and international administration as well as in multinational and global business companies or to work as a political consultant with interest groups and political parties.

### Students' Profile

Studying at the interface of various disciplines requires a high level of academic commitment. Thus, the programme especially addresses highly qualified graduates with a bachelor degree in social sciences. Moreover, we expect our students to possess an excellent command of the English language and a very good knowledge of German.

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## MASTER OF PUBLIC MANAGEMENT (MPM)

UNIVERSITY OF POTSDAM  
FACULTY OF ECONOMICS AND SOCIAL SCIENCES (FESS)

The city of Potsdam is more than 1,000 years old. Located along the banks of the Havel river and the surrounding lakes, Potsdam is a beautiful city in the immediate vicinity of Berlin. The University of Potsdam, founded in 1991, has earned itself a reputation as one of the leading competence centres for Governance and the Public Sector. The MPM programme is integrated into the Faculty of Economics and Social Sciences (FESS) and its Potsdam Centre for Policy and Management (PCPM) at the University of Potsdam.

### Master Programme

The MPM programme is a (EAPAA credited) postgraduate mid-career 13 month full-time Master programme taught in English. Launched in April 1999, it was the first of its kind in Germany. The programme covers two semesters of courses, including two months for writing and defending a Master's thesis. The programme has three degree options, so called specialisation streams: The stream "Public Policy and Administration" is designed to equip public sector professionals with the analytical and practical skills required to meet society's need for improved efficiency and effectiveness in public management. With a similar orientation, the stream "Global Public Policy" provides the framework to meet the challenges of managing public policies that transcend national borders. The third stream, "Geo-Governance", allows students to focus on challenges emerging from natural disasters and climate change and enables them to find adequate responses on an administrative level.



### Network and Careers

Through its established network, the MPM programme promotes dialogue between academia, the public sector, businesses and the non-profit sector. Worldwide research activities of the MPM faculty include links with, among others, the Global Public Policy Institute, Transparency International, German International Cooperation (GIZ), the Potsdam Institute for Climate Impact Research (PIK), the German Research Centre for Geosciences (GFZ), the World Bank, the UN and UNDP, the OECD-SIGMA and the European Group of Public Administration, just to mention a few. The majority of MPM's graduates hold management and executive positions in ministries, local government and NGOs. They undertake reform projects in the public sector in cooperation with international aid agencies and organisations.

### Students' Profile

The MPM programme is particularly designed for qualified graduates in economics, business management, social sciences and/or natural sciences with professional experience and expectations for a career in international or public sector organisations. Applications are welcome from professionals with at least 2-3 years of work experience in public administrations, the private sector or NGOs. Excellent English language skills are a prerequisite for enrolling in the programme.

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## MASTER OF MANAGEMENT IN NON-PROFIT ORGANISATIONS

UNIVERSITY OF APPLIED SCIENCES OSNABRÜCK  
FACULTY OF BUSINESS MANAGEMENT AND SOCIAL SCIENCES

The Faculty of Business Management and Social Sciences at the University of Applied Sciences Osnabrück is characterised by progression through study programmes which have been well organised in advance with small study groups, direct close contact with the professors and other teaching staff and intensive care of the students by departmental staff.

### Master Programme

The Master of Management in Non-profit Organisations is a two-year degree programme concluding with a Master's thesis in the 4th semester. The internationally recognised Master of Arts (MA) degree is awarded after successful completion of the programme. Study and research are application-oriented and provide excellent job prospects. The programme is characterised by highly qualified lecturers with thorough non-profit-management experience. The interdisciplinary composition of the Master programme's curriculum corresponds to the profile required for the non-profit sector. In practice-oriented modules, it links the areas of non-profit-management with Social and Political Sciences and Law and conveys social and communicative key competencies. Graduates of the Master programme can and did assume managerial functions in various types of (inter-)national non-profit organisations.

### Network and Careers

The rapidly growing non-profit sector demands a new type of executive. Professionals with a sense of



HOCHSCHULE OSNABRÜCK  
UNIVERSITY OF APPLIED SCIENCES

social policy are required in this sector. They should have a profound knowledge of management and be aware of the political/legal peculiarities of the non-profit sector in order to succeed in the competition for resources. This study programme will provide students with the best preparation for a career in NPO management.

The Director and the Coordinator of the Master degree programme and a team of tutors, buddies and mentors assist the students in adjusting to life and study in Osnabrück. In addition, the International Faculty Office at the Faculty of Business Management and Social Sciences (IFO) provides information, support and advice on orientation, study programmes, enrolment and accommodation.

### Students' Profile

The Master of Management in Non-profit Organisations is designed for highly talented and motivated students who wish to pursue a career in a non-profit organisation. Applicants should have an above-average degree in one of the following areas: Public Management, Administrative Management, Economics, Social Sciences or a related field of study with a major in Economics. The Master degree programme Management in Non-Profit Organisations is taught in German. A good command of the German language is essential to be able to study successfully. Good knowledge of English is expected.

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## MASTER OF PUBLIC POLICY (MPP)

HERTIE SCHOOL OF GOVERNANCE IN BERLIN

The Hertie School of Governance in Berlin is a professional school for public policy that prepares exceptional students for leadership positions in government, business and civil society. Thanks to its innovative teaching and research programmes, the Hertie School is uniquely positioned to address the complexities of a transnational world.

### Master Programme

The Hertie School's Master of Public Policy (MPP) programme is a two-year degree programme that offers an analytically challenging and problem-oriented education in governance, policy analysis, management and leadership, strengthened by real-world experience in the public and private sectors. It brings together perspectives from economics, political science, law and sociology, and trains students in quantitative and qualitative methodologies. In addition, the MPP encompasses a mandatory internship and a project-oriented Master's thesis. The MPP programme offers two specialisations which students can pursue: policy analysis and public management.

### Network and Careers

The Hertie School maintains various valuable partnerships with renowned academic institutions across the globe such as the London School of Economics and Political Science, Sciences Po Paris, the Lee Kuan Yee School of Public Policy at the University of Singapore, Tsinghua University in Beijing as well as Columbia University, Georgetown University, and Duke University in the US. MPP graduates take up careers in international institutions, non-governmental organi-

Hertie School  
of Governance



sations, consulting firms, federal and local government, research institutions, think tanks, and private firms.

### Students' Profile

The MPP is designed for highly talented and motivated students who wish to pursue a career at the intersection of the public, private, and civil society sectors. It is targeted towards students with a first academic degree (B.A. or international equivalent) in the fields of political science, sociology, economics, and law. Other degrees are also welcome, provided that the student has a strong personal interest in the study programme. Successful applicants need to prove strong English language skills (no German skills required). Previous work experience is an advantage but not a requirement.

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## MASTER OF DEVELOPMENT AND GOVERNANCE

UNIVERSITY OF DUISBURG-ESSEN, INSTITUTE OF POLITICAL SCIENCE

The University of Duisburg-Essen is located at the center of a region with the largest number of educational institutions per square kilometre in Europe. About 40,000 students are enrolled at the university. The Institute of Political Science at the University of Duisburg-Essen is one of the largest in Germany. Since October 2010, the Institute of Political Science has been offering the Master's degree programme in Development and Governance.

### Master Programme

The Master of Development and Governance is a one-year full-time degree programme taught in English. The programme combines teaching in several political science sub-disciplines with a practice-oriented methodology and an optional internship with a German (development) organisation. The main emphasis is on acquiring knowledge of the relevance of different tiers and forms of governance processes both within the established democracies and the developing societies. The curriculum consists of three modules (Development, Governance and Area Studies), an optional six-week internship with a German (development) organisation and the Master's thesis. Students select two out of the three courses on African Politics, European Politics and Asian Politics and are thus able to specialise on regional issues even within a one-year Master programme.

### Network and Careers

The programme thus provides students with both policy- and region-specific expertise and allows them to pursue their professional

careers within the administrations, governments or development organisations of their home countries or to qualify for a career in international organisations whether governmental or not. To meet the requirements of the professional world and in order to be able to offer interesting internships and contacts, the institute continuously extends its network. The Institute of Political Science at the University of Duisburg-Essen has partnership programmes with the INEF (Institute for Development and Peace), the Institute of East Asian Studies, the Käthe Hamburger Kolleg/Centre for Global Cooperation Research and the NRW School of Governance. The Institutes' research is oriented towards the focus "Governance and Legitimacy in a Globalised World". Researchers from the policy-oriented think tank German Development Institute contribute to the teaching.

### Students' Profile

The programme is designed for students with a Bachelor's degree requiring four years of full time study in political science, social science, law, economics, geography or related disciplines. Students have ideally already acquired some professional experiences in administration, government or development organisations of their home countries or international organisations in order to benefit most from the MA programme. Successful candidates for this programme possess a strong academic record and a very good English language proficiency. The programme includes a mentorship programme offered by both the Institute and the International Office of the University of Duisburg-Essen.

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## MASTER OF PUBLIC POLICY (MPP)

UNIVERSITY OF ERFURT  
WILLY BRANDT SCHOOL OF PUBLIC POLICY

The Willy Brandt School of Public Policy at the University of Erfurt is a professional school, providing a stimulating environment for those who strive for management and leadership positions in the public and non-profit sector. Established in 2002 as Erfurt School of Public Policy, the Brandt School offers one of the first Master of Public Policy (MPP) degree programmes at a German university. At the same time, the Brandt School also functions as a research institution and is part of an active international cooperation network in the field of public policy.

### Master Programme

The Master of Public Policy (MPP) is a two-year, practice-oriented degree programme taught in English. During the course of studies, students learn to understand the theoretical underpinnings of political processes and develop critical, analytical and practical abilities for policy-making. For this purpose, the core curriculum combines quantitative and qualitative approaches to public policy analysis with elements dedicated to the advancement of personal skills and systematic practical training. By choosing two out of five specialisation modules, students may develop their individual profiles. The MPP offers specialisation options in Public and Non-Profit Management, European Public Policy, International Affairs, International Political Economy and Conflict Studies and Conflict Management. Additionally, students gain practical experience through project groups and a mandatory internship at a public policy institution.



### Network and Careers

To meet the requirements of the professional world and in order to be able to offer interesting internships and professional contacts, the School continuously extends its network with alumni, project group partners and experts from the public and non-profit sectors. The Brandt School has partnerships with several European and non-European academic institutions and public policy organisations and is a member of the Transatlantic Policy Consortium (TPC), the German Association of Postgraduate Programmes with Special Relevance to Developing Countries (AGEP), the European Consortium for Political Research (ECPR), the International Public Policy Association (IPPA) and the Harvard Business School's MOC Affiliate Network.

### Students' Profile

The MPP is designed for highly talented and motivated students who wish to pursue a career in the public sector and aim for executive positions in government agencies, international institutions or non-governmental/non-profit organisations, on the local, regional, national, or international level. Successful candidates for this programme possess strong analytical skills, curiosity and a probing mind, as well as a commitment to understanding and solving problems. English is the language of instruction of the MPP programme, therefore adequate proficiency is an admission requirement.

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## MASTER OF DEMOCRATIC GOVERNANCE AND CIVIL SOCIETY

UNIVERSITY OF OSNABRÜCK, DEPARTMENT OF SOCIAL SCIENCES

Osnabrück is situated in north-western Germany with more than 10,000 students at the University of Osnabrück. International success in research, interdisciplinary programmes and projects, several graduate colleges as well as many reforming efforts, especially in teaching, are hallmarks of the University. Since October 2005, the Department of Social Sciences has been offering the Master of Democratic Governance and Civil Society degree programme.

### Master Programme

The two-year Master programme “Democratic Governance and Civil Society” is focused on the relations and organisational interfaces between state actors and civil society groups and associations. How governments and civic groups interact and the type of responsibilities they perceive, are key for the problem-solving capacities of politics. Emphasis is placed on the challenges and practices of governance at the local, regional, national and supranational levels, as well as on the tensions and conflicts that arise from the realities of cultural diversity and the universalist idea of liberal democracy. The programme’s excellent academic course instruction is further supported by tutorials, internships, excursions, summer schools and group projects. In the elective area, students can choose course modules from several other disciplines.

### Network and Careers

Numerous partnerships with international universities as well as with institutions outside the academic area sup-



port both internationalism and scientific exchange. The competences to be acquired will qualify students to develop conceptual approaches of how to deal with the challenges of democratic governance in the face of social and cultural diversity, to advice organisations in the fields of politics, law, economy and education and to support sustainable solutions in conflict management and public policy. The programme qualifies for careers in the areas of public management and public policy; in “third sector” organisations; as well as in the area of political and social communication at the local, national and international levels.

### Students’ Profile

The programme is meant for recent BA graduates seriously interested in analysing the challenges of policy-making in modern democracies. Applicants must have obtained a BA in Social Sciences, Political Science, International Relations, European Studies, Law and Administration or neighbouring disciplines. The MA programme is taught in both German and English. The students have the option of writing term papers and the Master’s thesis in English as well as using English in class discussions. Good passive German language skills are required.

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